

Access to Funding matters...

... to empower female founders to finance and grow their projects.



Our Goal

Only 12.8% female founders in Switzerland secured capital in 2023 (EY Startup Barometer), so we made it

our goal to address the challenges they face during their fundraising journey, with efforts focused on designing a tangible and actionable toolkit.

Status Quo

The Swiss startup ecosystem offers many resources but they are not easy to access. We see the following **challenges that entrepreneurs face on their fundraising journey:**

- Unaware of all existing funding opportunities, as an overview is missing
- Uncertain where to focus efforts to raise funding
- Unclear how best to move forward

Achievement

We have finalized the structure of the toolkit and prepared a preliminary set of materials. We need support to further enrich and classify the materials, so that we can offer a simple overview and a good learning experience.

Our Solution

We decided to curate a selection of resources that helps entrepreneurs to accelerate their transition from enthusiastic beginner to self-reliable achiever, experts in fundraising.

To do so, we leveraged our collective experience, networks and resources, to empower and enable entrepreneurs to successfully raise funds.

We segmented resources in three categories:



and prepared a simple toolkit that addresses the first two.

Team Members & Roles



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Want to contribute to our mission?



Submit your resources

Share any materials and tools, that you think entrepreneurs should use to optimize their chances of getting funded.



Get the toolkit

Sign-up to the waiting list and be among the first ones to benefit from the collective intelligence and expertise of 40+ organizations that support female entrepreneurship in Switzerland.